

Jen Cable started working with flowers when she opened Flourish Root in a small space at Coterie, a now-shuttered collective of local artisans and curated objects in Sperryville. Throughout the years, the studio has grown and evolved into the stand-alone working studio space that it is today. Jen believes in the practice of growing, using, and sourcing the seasonal goods and natural materials which are incorporated into her creations and designs. This is an essential facet of her work, as it highlights the importance of our surroundings and an ever-changing environment that blooms, grows, yields and provides the materials that are the foundation of her creative work.

Jen has a B.A. in Historic Preservation from Mary Washington College (now University of Mary Washington) and often finds herself enthralled with architectural details, a well-designed museum, and the aesthetics of historic properties. Her love of the outdoors and the environment led her to horticulture and the fundamental beauty of plants, flowers and gardens. She operated her own landscape and garden design business before she began to focus solely on her florals and nature inspired creative works -- which seemed to be a natural transition from her previous horticultural experience. Today, she continues to create with all things floral, natural and seasonal at Flourish Root Floral Studio.